

# Sponsor DealPeddler to Reviewer's Retreat 2013

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DealPeddler is a Product Review and Shopping website. As such, I believe [Reviewer's Retreat](#) is a great opportunity to learn more in depth blogging techniques that will not only help me grow as a blogger, but will also help me best represent my future product review sponsors. I believe having a great working relationship with brands, companies, and PR firms is important, so I am not going to tell you strictly what I can offer in return for your sponsorship to Reviewer's Retreat 2013. I want to work collaboratively with you! I want to know how I can best represent your company/product at Reviewer's Retreat 2013 and on [DealPeddler](#). Of course there are basic options I can offer, and they are as follows:

- Blog posts about your company and/or products with complimentary Facebook shares and Tweets before, during, and after the conference. (#RevRet)
  - Do you have a new product coming out, a sale coming up, a press release, a great company mission or philosophy, or something else exciting you want people to hear about?
- Advertising space on DealPeddler : Sidebar 150x150 or 250x250. Prime ad space includes bottom in-post ad size 468x60. (Prime ad space reserved for 100% sponsorship.) Will run all ads for 6 months with minimum \$250 sponsorship.
- Company name/logo on my business cards that will be handed at the conference.
- Company name/logo on a customized Samsung Galaxy 10.1 2 case. (Reserved for tablet sponsor.)
- Hand out swag for you – business cards, clips, pens, lanyards, samples, etc.
- Host a giveaway/contest

- If you are an apparel/shoe company, consider sponsoring my wardrobe during the conference. Your products would be worn during the conference, and (if appropriate) during any free time. This would include while traveling, activities, restaurants, etc. Photographs will be taken while wearing your products and posted to my blog, Facebook, and Twitter with your @ and # of choice in addition to #RevRet.

*\*Sponsor my entire trip to Reviewer's Retreat, half, or a portion of it. If you choose to only sponsor a portion, packages will be based on which costs you offer to cover, i.e. transportation, lodging, food, conference pass, etc. Minimum sponsorship package is \$100.\**

With nearly 100 bloggers in attendance at Reviewer's Retreat 2012, this is a great opportunity for exposure and advertising. The fantastic thing is that there are no small fish in the blogging world. One blog can be networked with dozens if not hundreds of additional bloggers. We share our experiences and influence one another in addition to our readers.

I sincerely hope you will consider sponsoring DealPeddler! I look forward to working with you to create the best sponsorship/advertising package for your company/brand. If there is an option you would like, but do not see it on the basic list provided above, please feel free to ask about it. I'm all ears and want to make this a gainful experience for everyone. For more information about DealPeddler, check out my [Media Kit](#).

**Date:** 06/30-07/02

**Location:** The Lodge & Spa at Calloway Gardens  
Pine Mountain, Georgia

**Conference Costs:**

Conference Pass - \$199

Lodging - \$139/Night (3 Nights)

Food - \$100

Transportation - \$750 (Flight & Rental Car)

Total - Approximately \$1,500

**Optional Conference Costs:**

Samsung Galaxy Tab 2 10.1" - \$400

Clothing/Shoes - TBD