



DealPeddler is a Product Review & Shopping website focused on providing quality, thorough and informative product reviews.

### Demographics:

DealPeddler's readers are primarily female between the ages of 20 and 50 years old and are located in the United States. DealPeddler also has readers in Canada, the UK and several other countries.

### Statistics:

Established: September 2011	Google PR: 1
Monthly Page views: 19,150	Klout Score: 54
Monthly Unique Visitors: 6,450	Facebook: 8,300 Fans
Alexa: WW 163,874 / US 35,706	Twitter: 3,700 Followers

### Social Media:

<http://www.facebook.com/DealPeddler>

<http://twitter.com/DealPeddlerNet>

### Companies, Brands & Groups we have worked with:

Rubbermaid	Thermal Aid
PlanetShoes.com	InGenuity by Bright Starts
Beach Camera	Wholly Guacamole
Mohawk Home	Dawgs Shoes
Ozeri	Roku

### Marketing Opportunities we offer:

DealPeddler offers Product Reviews, Giveaways, Banner Advertisements and Sponsored Posts. We are also open to talking with you about other unique ways to promote your brand on our website and social media outlets.

DealPeddler looks forward to working with you & promoting your brand!

## DealPeddler

<http://dealpeddler.net>



Rebekah Hale, Owner  
[admin@dealpeddler.net](mailto:admin@dealpeddler.net)

Rebekah Hale is an ambitious and outgoing 25 year old stay-at-home-mom to two little ones under the age of 3. In addition to the chaos that is her family, she also just began her Master's Degree at the University of Maine in 2011. She volunteers and helps maintain what she calls the "half-farm" located in her backyard (16 chickens, 3 goats, 2 dogs & 2 cats).

In her past life - before kiddos -she earned her Bachelor's Degree in Women's Studies with a focus on Print Media Journalism at the University of Maine. She has worked as a freelance writer and photographer for multiple media outlets. Her true passion is traveling and exploring new places.

### Relevant Work Experience:

- \* Photojournalist Intern at The Rising Nepal in Kathmandu, Nepal
- \* Worked at Down East Enterprise Inc.
- \* Several articles and photographs published by various newspapers and magazines.
- \* Wrote articles for the ACC Network Newsletter (non-profit)
- \* College newspaper Photography Editor
- \* Volunteer Photographer at the Greater Bangor Bark For Life American Cancer Society Fundraising Event